The Power of Purpose for Government Employees

As baby boomers retire in large numbers, millennials are now the largest generation in the workforce. The changing employee demographics and generational dynamics are poised to have a **dramatic impact** on the government employee experience.

In today's fast-changing, always-connected world that's redefining how people work, government employees, like their private-sector counterparts, are defining themselves through a blend of work and life. In fact, for government employees, the **desire for work that contributes to the community** and society overall is amplified compared to private sector employees.

Looking ahead, government employers who combine meaningful work with a strong culture and strategic benefits that support work-life fulfillment will gain a **distinct advantage** in the competition to recruit and retain younger employees.

Flip this over to learn more



The value of purpose: A perception gap between government employers and employees



7 in 10 government employees say contributing to the greater good of society contributes to a sense of purpose at work



8 in 10 Gen Y and Gen Z employees in the public sector seek work that connects to the greater good of society



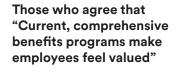
Almost 9 in 10 millennials say they would consider a pay cut in order to work for an employer with values in sync with their own²

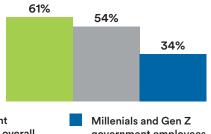


Fewer than 1 in 3 of government employers see creating a more purpose-driven work culture as a current challenge

The role for benefits in the battle to attract and retain younger workers

of government employees are age 50 or older3





Government **Employers**

Government **Employees overall**

government employees

What government employees want from their benefits



5 in 10 employees say better benefits are key to thriving in their work-life worlds

GOVERNMENT EMPLOYEES

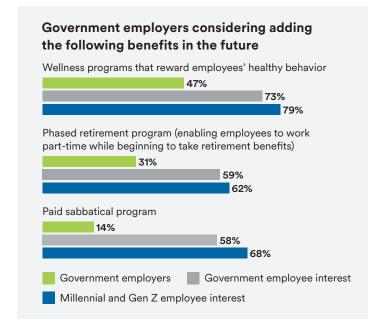


Interested in access to a wider array of non-traditional, nonmedical benefits— even if I have to cover some of the costs

▲ up 5% since 2018



Having benefits customized to meet my needs would increase my loyalty to my employer



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to explore more insights about the evolving work-life world.

Unless noted otherwise, all findings are from the 17th annual MetLife U.S. Employee Benefit Trends Study research, 2019.

- ¹ FactTank, Pew Research Center, April 2018.
- ² Workplace Culture Report, LinkedIn, 2019.
- ³ FedScope, Age of US Federal Government Employees, March 2018